

Ayoub CHAOUIT

Photographer & filmmaker and art director

I'm a photographer, filmmaker and art director with 10+ years of experience. I shoot products, real estate, podcasts and portraits, and I'm comfortable with any kind of gear.

I love shaping light and creating clean, impactful visuals.

With my background in graphic design and digital art, every project gets a strong artistic direction.

✉ ayoubchaouit0@gmail.com
🏠 Marrakech
📅 Date of birth 20/10/1998
🇲🇦 Moroccan
💻 Open to remote work
📄 A1
A
B
🚗 Personal vehicle
☎ 06 88 52 65 44
👪 Married

WORK EXPERIENCE

Studio manager – Digital speak Group/Broadcast studio/, Marrakesh, Morocco

Since September 2024

"I'm a photographer and studio manager specializing in filmmaking, video editing, lighting, and set design – I handle every aspect of the production process."

Let me know if you want it to sound more creative, technical, or casual.

content creator, creative director – august de la croix, Marrakesh, Morocco

From January 2024 to April 2024

-Content creator, photographer and filmmaker for there's social media and other platform
-directing visuals and artistic choices

photographer and filmmaker – Freelancer, Meknes

Since April 2023

- Experienced photographer and filmmaker with a passion for capturing the beauty of the world around me.
- Worked with a wide range of clients, including fashion brands, food companies, and artists...
- Skilled in all aspects of photography and filmmaking, from pre-production to post-production.
- Experienced in teaching photography and filmmaking workshops.
- Creative and innovative thinker with a strong eye for detail.
- Committed to producing high-quality images and videos that tell stories.

Graphic designer – Copie class, Morocco /Meknès

From December 2022 to January 2023

-Creating logos, covers, flyers, social media stories, printing, designing visiting cards, posters, and ads
-Working on large outdoor posters and stands

Graphic designer – Indoka, Morocco /Meknès

From August 2022 to September 2022

-Create composition, editing picture (Retouch, manipulation, color correction, color grading...) provide good and creative ideas graphic designer, create concepts, Logos, Flyers, Social media posters
-Making stickers and cover for the packaging

Graphic designer – Merjane Print, Morocco /Meknès

From February 2022 to April 2022

-Graphic designer, Concept creator, making packages, Printing, create visiting cards, posters ,ADs social media management
-Developing guidelines for packaging and printing graphics

Graphic designer, – KS Print, Morocco /Beni mellal

From February 2021 to March 2021

Graphic designer, director of Design

-making Logos, Covers, Flyers, social media stories, Printing, create visiting card, posters ,ADs

English teacher – freelancer, morocco

From 2020 to 2021

Freelancer English teacher for kids .

Good teaching skills, a strong grasp of English, and effective communication are essential. Online platforms, Freelance English teaching and flexible for those who love teaching and helping kids improve their language skills.

WORK EXPERIENCE

● **Art director** — Jazouli media, Morocco/Beni mellal

From January 2020 to March 2020

- Director of the entire artistic and design division
- Designing graphics, developing concepts, and creating packages, printing, designing visits card, posters, ads / motion graphics, creating logos and covers,
- Creative motion graphics and animations

● **art direction** — imatic_production, Morocco /Benimellal

Since 2020

- Create composition, editing picture (Retouch, manipulation, color correction, color grading...) provide good and creative ideas graphic designer, create concepts, Logos, Flyers, Social media posters

● **Digital artist** — Freelance, Morocco

Since 2019

- Used [illustrator and photoshop] to create images and layouts for over [50] projects.
- Designed graphics for websites, logos and promotions for marketing purposes.
- Worked with clients to gather and define requirements, establish scopes and managing project requirements.

● **filmmaking** — Freelance, morocco

Since December 2020

- I provide high quality pictures and videos for couples and memorize the time of management of lights and decoration.
- outlined and suggested specific solutions for image capture.
- photo editing and retouching

● **Photographer** — Freelance, morocco

Since January 2015

- I give high quality pictures for printing and distribution over the Internet.
- Defined and recommended detailed solutions to capture images.
- Performed advanced computer processing of images for assignments.
- Handled all types of cameras and lighting position also retouching images using adobe collection

EDUCATION

● **2ed - Faculty of letters and science human (English Studies)** — sultan Moulay slimane Beni Mellal,, beni mellal

From June 2020 to June 2021

Moulay slimane Beni Mellal, Faculty of letters and science human (English Studies)

● **Bachelor of letter modern Letter** — Ibensina high school Beni Mellal, Beni Mellal, Morocco

From July 2017 to July 2018

Bachelor of letter modern Letter

● **1st - Faculty of letters and science human (English Studies)** — sultan Moulay slimane Beni Mellal, Beni mellal

From July 2019 to July 2020

- Faculty of letters and science human (English Studies)

● **certificates course of photography** — Michigan state university, online

From June 2023 to July 2023

- its course from michigan state university for photography that teach more about photography industry and how we deal with photography in general from phone photography to professional dslr camera it covers all the basics like compositin perspectives and colors ext,

VOLUNTARY EXPERIENCE

- **Studio manager-Photographer** – Gitex 2025, Marrakech
October 2025
-Photographer and filmmaker for Broadcast studio in Gitex event
-Studio manager, contacting clients and collaborate with businesses
- **Photographer & filmmaker** – Gitex , Marrakesh, Morocco
October 2024
-Photographer and filmmaker for Broadcast studio in Gitex event
-Studio manager, contacting clients and collaborate with businesses
- **English teacher** – Voluntary, Morocco
2020
English teacher for kids .
Good teaching skills, a strong grasp of English, and effective communication are essential. Online platforms, Freelance English teaching and flexible for those who love teaching and helping kids improve their language skills.
- **food coordinator** – FoodLAND, Meknès
2022
The goal of the FoodLAND project is to empower local farmers and food processors, foster technological innovation, establish collaborative Food Hubs, and improve sustainable food supply chains. The project aims to address nutritional needs, particularly for mothers and children, while promoting resource efficiency, product quality, and stakeholder engagement.
- **Photographer and filmmaker** – National schools , Meknès
2023
I have worked with various national schools, including L'Ecole Nationale d'Agriculture de Meknès-Agronomic and Veterinary Institute Hassan II, higher school of technology, and several others.
- **Art director** – Quest, Meknès
Since 2023
Art Director: Oversees visual aspects of projects, develops artistic concepts, collaborates with stakeholders, ensures quality, and achieves artistic vision.

VOLUNTARY EXPERIENCE

- **Photographer & filmmaker** – Opportunities for Moroccan , Morocco
Since January 2024
-Photographer & filmmaker, provide services in this fields if needed
- **Creative director** – Quest, MLS, Meknès, Morocco
Since March 2022
-Creative director, planning and directing content videos and photos
-storytelling and copywriting
- **Girls Basketball team Coach** – Iben sina hightschool, Beni mellal
From 2017 to 2018
Girls' basketball coach at Ben Sina High School, focusing on player development, strategic planning, and fostering a positive team environment. Notable improvements in team performance achieved. Strong emphasis on teamwork, discipline, and work ethic.
- **Phytography and filmmaking Trainer** – Freelancer, Morocco
Since 2022
responsible for delivering educational or training content, facilitating learning, and guiding students or participants through the course [material.to](#) learn more about Photography and filmmaking
- **VOLUNTARY** – Helpers, atlas mountain
From 2017 to 2019
I have volunteered to contribute to building schools and providing food and clothing to impoverished mountain families.

SKILLS

Filmmaking -Podcast, commercials, Content creation, documentary, Real estate, food ...

Digital art -Portrait - illustrations - vector art - icons - abstracts - hand draw - game posters - character design

Photography -Street Photography - Portrait - landscape - Products - modeling - Promotion - wedding - studios -

Graphic design -Logo creation -Poster-social media management - Book covers - stickers - branding - typographic - Motion graphics designs

LANGUAGES

Arabic native

English professional

French *basic*

COMPUTER SKILLS

Adobe Adobe Photoshop - Adobe illustrator - Adobe Premier pro - Adobe after effect - ...

Microsoft office -Word - excel - point...

ASSETS

Punctual

Work on team

Hard worker

Creative

INTERESTS

sports and hobbies Basket ball - swimming - traveling

other interests Drawing - Video games - reading - crafting ...

SOCIAL NETWORKS

f @ayoubchawit

in @ayoubchaouit

@ @ayoubchawit